

Florida Breastfeeding Coalition, Inc.

Protecting, Promoting & Supporting Breastfeeding in Florida

July 2009

Announcements

Florida Breastfeeding Coalition **Physician & Healthcare Provider Seminar** to be held
September 11, 2009 at Daytona Beach Hilton Oceanfront Resort.

Offering CMEs, CEUs (RN, LD/RD) & CERPs

“Reducing Barriers to Increase Duration of Breastfeeding”

Speakers: Joan Meek, MD, MS, RD, IBCLC; Sandra Sullivan, MD;

Michelle Angeletti, MSW, Ph.D. & Cathy Gillespie, BA, MS

FOR INFORMATION ON REGISTRATION go to www.flbreastfeeding.org

La Leche League of Florida and English Speaking Islands will hold their annual breastfeeding and parenting conference on Sept 12-13, 2009

More information at www.floridaparentingconference.com

Action Needed

Representatives Carolyn Maloney (D-NY) and Senator Jeff Merkley (D-OR) hosted a news conference Thursday, June 11, 2009 at 10:00 a.m. to reintroduce the “**Breastfeeding Promotion Act**,” which would protect the rights of breastfeeding mothers who return to the workplace after childbirth, and the health and well being of their children.

The **Breastfeeding Promotion Act** would:

- Protect breastfeeding moms from discrimination under the Civil Rights Act of 1964
- Provide tax incentives for employers that establish private lactation areas in the workplace
- Establish minimum safety standards for breast pumps
- Allow breastfeeding equipment to be tax deductible for families
- Afford working breastfeeding moms with the time and privacy they need to express milk

Ask your Representative and Senators to support the Breastfeeding Promotion Act to provide a unified national policy to keep mothers, their children, and their communities healthy! **Log onto**

http://org2.democracynaction.org/o/5162/t/6359/campaign.jsp?campaign_KEY=1697

News

August 1-7 is World Breastfeeding Week

2009 Theme: Breastfeeding: A Vital Emergency Response. Are you ready?

An all important theme for Florida with hurricane season being June 1 – November 30

Once again **Governor Crist** has issued a proclamation declaring the excellent and superiority of breastfeeding for healthier mothers and babies by proclaiming the whole month of **August as Breastfeeding Month in Florida**.

The **1st Annual Summit on Breastfeeding** was held June 11-12, 2009 at the Kaiser Family Foundation. The Summit marked the 25th anniversary of the Surgeon General's Workshop on Breastfeeding and Human Lactation. Approximately 100 researchers, clinicians, corporate decision makers, and policymakers gathered to address breastfeeding disparities and the cultural, social, and workplace barriers to promoting breastfeeding as a cost-effective, easily accessible, low-tech solution to disease prevention for mothers and their children.

Breastfeeding compared with infant formula feeding confers **protection** against several metabolic and physiological changes later on in life and, particularly, **against obesity** and related medical complications.

[Adv Exp Med Biol.](http://www.ncbi.nlm.nih.gov/pubmed/19254441) 2009;646:95-104

Support Breastfeeding in Florida

Plan to attend the **Physician & Healthcare Provider Seminar** September 11, 2009 more info at www.flbreastfeeding.org

Florida Breastfeeding Coalition, Inc. is funded solely by donations.

Please make a **donation** to Florida Breastfeeding Coalition, Inc. (a 501(c)3 organization) by visiting

www.flbreastfeeding.org/donations.htm