

Florida Breastfeeding Coalition, Inc. Babies are born to breastfeed.

Breastfeeding  the gold standard.

www.flbreastfeeding.org



News, Updates & Items of Interest

Protecting, Promoting & Supporting Breastfeeding in Florida

Mission:

To improve the health of Floridians by working collaboratively to protect, promote and support breastfeeding.

Announcements

Dr. Joan Meek, Carol Brady and Susan Taylor have an appointment on February 13, 2009 to meet with Dr. Viamonte Ros, Florida's Surgeon General, to discuss how the Coalition and DOH can work together to protect, promote and support breastfeeding.

****SIGN THE PETITION TO PRESIDENT-ELECT OBAMA****

http://org2.democracynaction.org/o/5162/t/4002/petition.jsp?petition_KEY=177

News

Obama Transition Team held a Health Care Meeting at the University of Central Florida on December 22, 2008. Common citizens from all walks of life attended to identify the problems with health care and suggest ways to fix them. Kandis Natoli was on hand to present a paper on how breastfeeding can save healthcare dollars and greatly improve healthcare outcomes.

CDC OFFERS NEW ONLINE SOCIAL MARKETING TRAINING COURSE

Want to learn about how to use social marketing to promote health messages-such as breastfeeding? The Division of Nutrition, Physical Activity, and Obesity at the CDC is offering a new-**free-online** training course, *Social Marketing for Nutrition and Physical Activity*, designed for health professionals. The course includes information on working with limited resources, provides worksheets and a glossary, and links to other resources. Click [here](#) for more information.

Request Breastfeeding Working Mother Testimonies

The Florida Breastfeeding Coalition, Inc. is actively collecting testimonies of breastfeeding working mothers' challenges in the workplace. These testimonies will be used to help persuade

Florida lawmakers of the necessity of a workplace and breastfeeding law. The coalition is particularly interested in testimonies of mothers who have met with barriers, hardships or discrimination, which resulted in not being able to pump in the workplace to provide milk for their baby or the lost of their job. As well the coalition would like to hear about success in the workplace if an employer has demonstrated exceptional support of breastfeeding mothers in the workplace. Please include contact information and email testimonies to office@flbreastfeeding.org

Update on LOGO Contest

The LOGO contest has only had about a dozen entries and the Florida Breastfeeding Coalition, Inc. Board of Directors will be in discussion about possibly extending the deadline for the contest. For more information about the LOGO Contest, please log onto <http://flbreastfeeding.org/contest.htm> after January 12, 2008 for details at to if the contest will be extended.

Thank YOU for your SUPPORT

The Coalition would like to thank the following for their donations in Nov-Dec 2008
Linda Goldberg
Alissa Barber Torres
Michelle Angeletti
Healthy Start Coalition of Pasco, Inc.

Donations are always welcome. Support the Coalition in protecting, promoting and supporting breastfeeding in the State of Florida. The Coalition work is largely dependent on public donations.

To see others who have made donations to the Coalition or to make a donation to the Coalition, you can go to www.flbreastfeeding.org/donations.htm

How YOU can HELP the Coalition HELP Breastfeeding Mothers and Babies

Spread the word about the Coalition and about the Coalition website. We need more visitors to the website. It's a great resource for breastfeeding information as well as advocacy of breastfeeding. Also, include the Coalition website link on any breastfeeding materials you or your group or organization distribute to mothers and healthcare professionals.

www.flbreastfeeding.org

Need volunteer speakers in every county in Florida willing to give presentations on breastfeeding to physicians, nursing students and other healthcare professions. (Coalition will provide educational presentation.) If you wish to volunteer, please email contactus@flbreastfeeding.org

Need volunteers to work on the following committees: Funding, Education, Outreach, Communication/Media. If you wish to volunteer, please email contactus@flbreastfeeding.org

If you know of a health fair or conference that BREASTFEEDING should be promoted at, please email contactus@flbreastfeeding.org